

## Curriculum Vitae

### Timothy C. McGee

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### Education

Ph.D., Rhetoric, U.C. Berkeley, 1994

M.A., English (Creative Writing), San Francisco State University, 1983

B.A., *cum laude*, English (C.W.), San Francisco State University, 1981

### Dissertation

Title: *The Mathematics of Rhetoric: A Typology of Quantitative Figures*

Committee: Barbara Shapiro, Chair

Arthur Quinn

Mark Griffith, Department of Classics

Examination Fields: The Scientific Revolution

English Intellectual History--Seventeenth Century

Knowledge and Power in Modernity

### Elected/ Appointed Offices

Appointed Technology Liaison to Office of Services for Students with Disabilities, Rider, 2015

Appointed Co-chair, University Assessment Committee, Rider, 2012

Appointed Chair, Online Instructional Support Team, Rider, 2008

Elected Chair, Information Resources Advisory Council, TCNJ, 2000

Elected Chair, Committee on Information Resources, TCNJ, 1999

Elected to Faculty Senate, TCNJ, 1998.

Elected Vice-Chair, General Faculty, Dakota State University, 1995.

Elected At-large Senator, Dakota State University, 1994.

Elected to Executive Board, Rhetoric Graduate Student Association, 1992.

**Honors:** Nominated for the Council on English Education Technology Presentation Award, NCTE National Conference, Baltimore, 2001.

Outstanding Graduate Student Instructor, Department of Rhetoric, U.C. Outstanding Graduate Student Instructor, U. C. Berkeley, 1991.

### Teaching & Administrative Experience

#### Rider University

##### Administrative

Associate Director for Faculty Development (September, 2007-September, 2015)

**Teaching**

Composition 125; Baccalaureate Honors Program (BHP) 100: Great Ideas I; BHP 150: Great Ideas II; BHP 206: Politics and Literary Form: Global Digital Postmodernity; COM 290: Professional and Strategic Speech; BHP260: Education and the Arts; COMM525, Visual Communication; BHP271: The Rhetoric of Science: COMM595, Capstone Experience

**Philadelphia University (2002-2007)****Administrative**

Director of Graduate Programs, School of Design and Media (2005-2007)  
Director, Instructional Design & Technology Program (2002-2007)

**Teaching**

Doing Business on the Web; Web Design for Culture and Commerce (Arctic Village and Nulato, AK)  
Management of Technological Change; Educational Technology Across the Curriculum; Design and Development of Computer-Based Instruction I & II; Portfolio Development; Practicum; Digital Design Synthesis Project

**The College of New Jersey (1996-2002, & 2015-2017)****Administrative**

Rhetoric Program Coordinator

**Teaching**

Advanced Topics in English: Contemporary Rhetorical Theory; Advanced Writing; Teaching Writing; Studies in Language: The Language of Science; Rhetoric I; Rhetoric II; Rhetoric II for Business Majors; Basic English

**Adjunct Instructor**

First Seminar Program: Academic Satire (2015-2017)

**Dakota State University (1993-1996)****Administrative**

Online Writing Lab Coordinator

**Teaching**

Composition (Internet Delivered); Freshman Composition; Junior Composition; Advanced Composition; Composition and Computer Concepts; Creative Writing (Short Fiction); Creative Writing (One Act Plays); Contemporary Rhetoric

**U. C. Berkeley (1988-1993)****Administrative**

Coordinator, Writing Focus Group of the Instructional Technology Program, 1992-93.  
Assistant to the Director of Rhetoric 300A, the Writing Pedagogy Seminar, Rhetoric Department, 1992.  
GSI trainer in Computer-aided Writing Instruction at Graduate Division's Fall Orientation and Training Conference, 1992.

**Teaching**

Graduate Student Instructor, Rhetoric Department, 1988-1993.  
Instructor for Rhetoric 1A, "The Craft of Writing"; Rhetoric 1B, "The Craft of Writing: The Rhetoric of Journalism"; Rhetoric 30, "Oral Argument,"; Teaching Assistantships in: Rhetoric 100, "Classical Rhetoric"; Rhetoric 1B, "The Craft of Writing: The Rhetoric of War"; Rhetoric 1A, "The Craft of Writing."

### **LSAT Preparation**

Instructor, Logic and Analytical Reasoning for the Fairfax Lectern, 1988-1993.

### **Publications**

#### **Academic and Creative Writing**

"Trump as the Embodiment of Plato's Critique of Rhetoric," *Studies of Communication in the 2020 Presidential Campaign*, ed. Robert E. Denton, Jr.. New York, NY: Lexington Books (2021).  
"Toward a New Pedagogy of Secondary Orality: Presentation Tools as Composing Devices," in *Digital Tools in Composition Studies: Critical Dimensions and Implications*, eds. Byron Hawk, Ollie Oviedo, and Joyce R. Walker. Cresskill, NJ: Hampton Press (2010).  
"Website Development and Alaska Native Identities: Hunting for Meaning in Cyberspace," co-authored with Steven Dinero, Parimal Bhagat, and Beth Mariotz, *International Journal of Technology, Knowledge, and Society*. 2, 2006.  
"Taking a Spin on the Intelligent Assessor Machine" in *Machine Scoring of Student Essays: Truth or Consequences*, eds. Patricia Ericsson and Richard Haswell, Logan, UT: Utah State UP, 2006.  
"Rapid Revision of Academic Curricula: Constraining Conditions, Not Paralyzing Conditions" Proceedings of the 3<sup>rd</sup> International Conference on Education and Information Systems: Technologies and Applications. July, 2005. Orlando, FL.  
"The Politics of the Program: MS WORD as the Invisible Grammarian," co-authored with Patricia Ericsson, *Computers and Composition*, 19, 2002.  
"Showing to Tell: Integrating Quantitative Graphics into Composition Instruction," co-authored with Michael Hassett, *JTW, The Journal of Teaching Writing*, 17.1, Summer, 2001.  
"The Online Tutor as Cross-Curricular Double Agent," collaborative hypertext article written with Patricia Ericsson, *Kairos: A Journal for Teachers of Writing in Webbed Environments*, Vol. 2, Iss. 2, Fall, 1997.  
"Write a Way: How to Plagiarize in the Electronic Age," article, *The College of New Jersey Review*, Vol. 8, April 1997.  
"Collaborative Word Processing: *Prep Editor 1.0a17*," article, *Text Technology*, Vol. 5, No. 2, Summer, 1995.  
"Ten G's in Cash and Prizes," article, *Frank Magazine* #9, 1986  
"Land Yachting," article *Frank Magazine* #5, 1985.  
"The Best Laid Plans," short story *Five Fingers Review* #3, 1985.  
M.A. Thesis, Creative Writing Masters Program, San Francisco State University: *Bad Transmission*, a collection of short stories, 1983.  
"The First Shot I See," short story, *Transfer/40*, 1980.

### **Textbook Writing**

Wrote the section on Oral Presentations for the 3<sup>rd</sup> ed. of *The Allyn and Bacon Guide to Writing*, 2001.

Wrote the majority of the Logic and Analytical Reasoning questions and answers for the following texts:

*Fairfax Lectern LSAT Course Book*, 1989.

*Fairfax Lectern GMAT Course Book*, 1989.

*Fairfax Lectern GRE Course Book*, 1989.

### **Podcasts**

*Rhetoric-O-Rama*, co-written, produced, and performed with Dr. David R. Dewberry. Available at all major Podcast directories and at <http://rhetoric.fun>

*Season 1: Episodes 1-12*

*Season 2: Episodes 1-8*

*Season 3: Episode 1-10*

### **Professional Experience**

- Associate Director for Faculty Development at Rider University
- Director of Graduate Programs in the School of Design and Media at Philadelphia University.
- Director of the Master of Science program in Instructional Design and Technology at Philadelphia University.
- Coordinator of the Rhetoric Program at The College of New Jersey.
- Consultant on Distance Learning to Educational Testing Services.
- Member of the Information Technology Advisory Council at The College of New Jersey.
- Member of the Information Resources Standing Committee at The College of New Jersey.
- Member of the Mobile Computing and Instructional Technology Sub-Committee at The College of New Jersey.
- Member of the Writing Assessment Committee of the English Department at The College of New Jersey.
- English Department Liaison to Information Management at The College of New Jersey.
- Dakota State University Distance Education Advisory Group, responsible for advising faculty in the Internet delivery of distance education.
- Co-director of the DSU Online Writing Lab, responsible for training student tutors and guiding faculty recipients of WAC instructional grants.
- Coordinator of the Writing Focus Group of the Instructional Technology Program at U.C., Berkeley, responsible for assisting all faculty and writing instructors in the use of computers to teach composition and do research in the Humanities.
- Assistant to the Director of the Reading and Composition program in the Rhetoric Department, U.C. Berkeley, responsible for training the new Graduate Student Instructors working in the department's writing program.

### **Academic Community Service**

- Online Instructional Support Team, Coordinator, Rider University
- Faculty Mentoring Committee, Rider University
- Assessment Committee Liaison to four academic departments, Rider University.
- Member of the Graduate Council, Philadelphia University.

- Chair of the Integrity Subcommittee for Middle States Self-Study, Philadelphia University.
- Directed the “Matriculation to Graduation” Writing Portfolio assessment efforts at The College of New Jersey.
- DSU faculty representative to the week-long discussion of the future of electronics and faculty development conducted by the Collaboration for the Advancement of College Teaching and Learning.
- Faculty facilitator at Dakota State University Freshman Success Seminar.
- Computer-based writing instruction consultant to Lake Central School District.
- Computer-based writing instruction presenter to Northeast Educational Services Cooperative Inservice.
- Trainer for Educators in Writing for the Regents of the University of California.
- At-large Academic Senator for Dakota State University.
- Member of the Computing Resources Allocation Committee and the Summer School Instructional Curriculum Committee at Dakota State University.
- Academic advisor to approximately 18 undergraduates per semester since 1993.

### **Academic Presentations**

- “If Demosthenes Had PowerPoint: Thoughts on Ancient Wisdom for a Postmodern Academy” (May, 2014) Invited Keynote Address, Albright College Faculty Technology Showcase. Reading, PA
- “Videotaping Student Performance: Balancing Technical, Logistical, and Legal Challenges.” (April, 2012) Technology for 21st Century Education. Philadelphia, PA.
- “Videotaping Student Performance: Balancing Technical, Logistical, and Legal Challenges.” (March, 2012) Northeast Media Literacy Conference. Storrs, CT.
- “Videotaping Student Performance: Technical, Logistical, and Legal Challenges.” (May, 2011) Washington, D.C.
- "Overcome Resistance to Digital Affordances by Disenfeebling Student Expressive Practice," Co-presented with Dr. Barry Janes. (December, 2010) International Conference on the Image. Los Angeles, CA.
- "Enhance Online Learning with Interactive Tutorials and Audio/Visual Lectures for iGeneration Students," Co-presented with Dr. Sharon Yang and Dr. Wendy Heath. (July, 2010) 2nd International Conference on Education, Economy, and Society. Paris, France.
- "Cultivating Cognitive Complexity: Incorporating e-Portfolios into Assessment of a Cross-Disciplinary Program," Co-presented with Dr. James Castagnera and Dr. Arlene Wilner. (March, 2010) AAC&U Annual Conference: Faculty Roles in High-Impact Practices. Philadelphia, PA.
- “Creating Interactive Tutorials for Online Learning.” Co-presented with Dr. Sharon Yang. (October, 2009) 15<sup>th</sup> Annual Technology and Learning Conference. Blue Bell, PA.
- “Using Assessment of an Interdisciplinary Program to Rethink General Education: Exploiting the Virtues of ‘Backward Design.’” Co-presented with Dr. James Castagnera and Dr. Arlene Wilner. (February, 2009) AAC&U Annual Conference: General Education, Assessment, and the Learning Students Need. Baltimore, MD.
- “Cleaving WAC and CT with Graven Images.” (November, 2008) Second International Writing and Critical Thinking Conference. Hamden, CT.
- “Some Early Lessons of Hybrid/Blended Learning.” (October, 2008) UCEA Mid-Atlantic Region Annual Conference. Wilmington, DE.

- “Multimodal and Digital Literacies for English and Language Arts Teachers: Catching Up to the Twenty-First Century.” (November, 2007) National Council of Teachers of English. New York, NY.
- “Toward Preparing Educators for Multiliteracy.” (May, 2007) The 19<sup>th</sup> Annual Technology and Adult Education Conference. Philadelphia, PA.
- “Instructional Design for Teaching and Learning in Libraries.” (April, 2007) Tri-State College Library Cooperative Spring Workshop. Rosemont, PA.
- “Multiliteracy: Liberatory Pedagogy of a New System of Exploitation.” (March, 2007) Northeast Media Literacy Conference. Storrs, CT.
- “Towards Preparing Educators for Multiliteracy.” (February, 2007) Philadelphia Area Educational Technology Conference. Philadelphia, PA.
- “Instructional Design for Teaching and Learning in Libraries. (October, 2006) The College and Research Libraries Division of the Delaware Library Association Fall Conference. Wilmington, DE.
- “Instructional Design for Teaching and Learning in Libraries.” (July, 2006) American Library Association National Conference. New Orleans, LA.
- “Bridging the Technology Gap: A Culture-based Model for Economic Development in Rural Alaska.” Co-presented with Dr. Steven Dinero, Dr. Parimal Bhagat, and Dr. Beth Maritoz. (June, 2006) University of Alaska, Anchorage, Institute of Social & Economic Research. Anchorage, AK.
- “Reconciling Old Standards with New Media: A Case Study” (March, 2006) New Media Literacy Conference. Storrs, CT.
- “Reconciling Old Standards with New Media.” (March, 2006) Pennsylvania Educational Technology Exposition and Conference. Hershey, PA.
- “Literacy Coaching on New Ground: Expanding Teachers’ Notions of Multimodal Literacy. Coaching Secondary Orality.” (November, 2005) National Council of Teachers of English, Pittsburgh, PA .
- “Rapid Revision of Academic Curricula: Constraining Conditions, Not Paralyzing Conditions.” (July, 2005) International Conference on Education and Information Systems: Technologies and Applications. Orlando, FL.
- “A Survey of Educational Multimedia Development Tools” (February, 2005) Pennsylvania Educational Technology Exposition and Conference. Hershey, PA.
- “Meanings of ‘Meaning’ and the Assessment of Student Essays.” (November, 2004). National Council of Teachers of English. Indianapolis, IN.
- “Phronesis and Kairos in the Rise and Fall of a Rhetoric Program.” (May, 2004). Rhetoric Society of America, Austin, TX.
- “Training at the Ends of the Earth: Instructional Design for the Arctic Circle.” (April, 2004). T-Learning Conference, American Association for Training and Development and WHYY, Philadelphia. PA.
- “The Curriculum that Fell to Earth: Thoughts on the Brave New World of Communication Education in Post-Secondary Schools.” (April, 2004). The Latest Buzz in Writing Instruction. Philadelphia Writing Program Administrators and Immaculata University, Philadelphia. PA.
- “If Demosthenes Had PowerPoint.” (February, 2004). Pennsylvania Educational Technology Exposition and Conference. Hershey, PA.

- “The Good, the Bad, and the Ugly: Artificial Intelligence Meets the Language Arts Curriculum.” (February, 2003). Pennsylvania Educational Technology Exposition and Conference. Hershey, PA.
- “Classical Rhetoric and the High School Writing Curriculum: A Workshop for Language Arts Teachers of the Cherry Hill East and Cherry Hill West High Schools. (February, 2003). Cherry Hill, NJ
- “Assessing the Assessment Machines.” (November, 2001). National Council of Teachers of English, Baltimore, MD.
- "Green Squiggly Green Lines and Red Ink: Examining the 'Innards' of the Microsoft Writing Coach." (May, 2001). Presented (with Patricia Ericsson) at Computers and Writing Annual Conference, Muncie, IN.
- “The Intelligent Essay Assessor: A Critique of Machine-Scoring of Student Essays.” (May, 2001). Presented at the Teaching and Learning with Technology Workshop, Ewing, NJ.
- “Pre-emptive Embodiments: Establishing ‘Presence’ in Virtual Learning Environments.” (March, 2001). Presented at the 2001 CCCC, Denver, CO.
- "An Apologia for Presentation Software as Composing Tool with a Caution Added." (May, 2000). Presented at Computers and Writing Annual Conference, Fort Worth, TX.
- "The Invisible Grammarian and the Evolution of Language." (May, 2000). Co-presented at Computers and Writing Annual Conference, Fort Worth, TX.
- “Toulmin without Aristotle: Unimaginable Warrants.” (March, 2000). Presented at the 2000 CCCC, Minneapolis, MN.
- “COW #7: A Brief Introduction.” (February, 1999). An introduction to the new multimedia Computer on Wheels (COW) presented to the Rhetoric Faculty at the College of New Jersey.
- “Integrating Data Graphics into Written Communication.” (December, 1998). Presented to the Rhetoric Faculty at The College of New Jersey.
- “Daedalus Integrated Writing Environment.” (December, 1998). Workshop on the use of Writing Instructional Software presented to the Rhetoric Faculty at The College of New Jersey.
- “Integrating Technology in College Writing: Matching Software to Pedagogy.” (February, 1998). Presented to the Composition Faculty at Rowan University, Glassboro, NJ.
- “Online Writing Tutoring.” (January, 1998). Presented at the 13th Annual Training Conference for Tutors and Peer Advisors at The College of New Jersey.
- “Process Writing, Word Processing and Networked Computing in the English Classroom.” (November, 1997). Presented to the English Department of Cherry Hill High School East, Cherry Hill, NJ.
- “Valuing the Assessment of Value--A Case Study in Assessing Online Tutoring.” (July, 1997). Presented (with Patricia Ericsson) at the Council of Writing Program Administrators Annual Summer Conference, Houghton, MI.
- “The Theory, Design, and Creation of Online Writing Labs.” Preconference Workshop. One of the presenters in a daylong workshop preceding the 1997 CCCC Convention, Phoenix AZ.
- “The Online Tutor as Cross-Curricular Double Agent” (October, 1996). Presented (with Patricia Ericsson) at The Mid-Atlantic Alliance for Computers and Writing Conference, Blacksburg, VA.

- “Graphical Excellence in College Composition: The Case for Including Instruction in Data Graphics in the First Year Composition Syllabus.” (May, 1996). Presented at the Twelfth Computers and Writing Conference, Logan, UT.
- “The Successful Online Tutor: A Case Study cum Rhetorical Analysis.” (May, 1996). Presented (with Patricia Ericsson) at the Twelfth Computers and Writing Conference, Logan, UT.
- “Thinking Globally, Acting Locally, on the World Wide Web.” Preconference Workshop. One of the presenters in a daylong workshop preceding the 1996 CCCC Convention, Milwaukee, WI.
- “The Internet as a Research Tool in the Writing Classroom.” (February, 1995). Presented to the Northeast Regional Inservice, Watertown, SD.
- “Using Word Processors for Revision in the Writing Classroom.” (February, 1995). Presented to the Northeast Regional Inservice, Watertown, SD.
- “Synchronous Electronic Conferencing in the Writing Classroom.” (April, 1994). Presented to the South Dakota Council of Teachers of English, Madison, SD.
- “Process Writing, Word Processing and Networked Computing in the Language Arts Classroom.” (February, 1994). Presented to the Northeast Regional Inservice, Watertown, SD.
- “Real Process Writing on a Real Word Processor: A Hands-on Training Module for Educators in Writing.” (August, 1993). Designed for a collaboration between Apple Computer and the Regents of the University of California, presented at U. C. Berkeley.

## **Languages**

Classical Greek, Latin, and reading knowledge of Spanish.

## **Computer Skills**

Proficient with Windows and Macintosh operating systems, various word processors, spreadsheet, database, presentation, and desktop publishing software, and several instructional software applications. Proficient with various Internet search and retrieval applications and file transfer protocols. Have written hundreds of Web pages in HTML, and am proficient with contemporary Web authoring tools such as Dreamweaver. Familiar with Authorware, Director, Flash, Captivate, Photoshop, and Illustrator. Experienced with blogs, wikis, RSS feeds, podcasting, various course management systems, including Blackboard, Moodle, and Canvas, and synchronous collaborative tools such as Elluminate, Breeze, Wimba, Big Blue Button, Google Hangouts, and Zoom.

## **Professional Organizations**

Conference on College Composition and Communication  
 Modern Language Association  
 National Council of Teachers of English  
 Professional and Organizational Development Network in Higher Education  
 Rhetoric Society of America

## **References**



Andrew Clifford, Professor of Mathematics, The College of New Jersey, Ewing, NJ. Tel. 609.771.3060. [cliffan@tcnj.edu](mailto:cliffan@tcnj.edu)

Barry Janes, Professor of Film and Television, Rider University, Lawrenceville, NJ. Tel. 609.895.5594. [janes@rider.edu](mailto:janes@rider.edu)

Arlene Wilner, Professor Emeritus, Rider University, Lawrenceville, NJ. Tel. 215.378.0932. [wilner@rider.edu](mailto:wilner@rider.edu)